



Wednesday, 13 November 2019

Dear Sir/Madam

A meeting of the Jobs and Economy Committee will be held on Thursday, 21 November 2019 in the Council Chamber, Council Offices, Foster Avenue, Beeston NG9 1AB, commencing at 7.00 pm.

Should you require advice on declaring an interest in any item on the agenda, please contact Legal Services at your earliest convenience.

Yours faithfully

Chief Executive

To Councillors: S J Carr
M J Crow
E Cubley
T Hallam (Chair)
M Handley
M Hannah
R I Jackson

L A Lally (Vice-Chair)
P Lally
R D MacRae
J W McGrath
P M Roberts-Thomson
D D Pringle

A G E N D A

1. APOLOGIES

To receive any apologies and notification of substitutes.

2. DECLARATIONS OF INTEREST

Members are requested to declare the existence and nature of any disclosable pecuniary interest and/or other interest in any item on the agenda.

3. MINUTES

PAGES 1 - 4

Members are asked to confirm as a correct record the minutes of the meeting held on Thursday, 5 September 2019.

4. LOCAL ENTERPRISE PARTNERSHIP

Tom Goshawk, Capital Fund Programme Manager, will provide information regarding the Local Enterprise Partnership.

5. KEY SITES UPDATE

PAGES 5 - 10

To update members of the Committee on the progress of housing sites across the Borough.

6. BROXTOWE BUSINESS START-UP GRANT SCHEME

PAGES 11 - 14

To outline details of the Broxtowe Business Start-Up Grant scheme along with a new proposed grant scheme for Broxtowe businesses.

7. STAPLEFORD TOWNS DEAL FUND

PAGES 15 - 20

To ask members to note the draft terms of reference being drawn up and the proposed composition of the Executive and Stakeholder boards as the decision making mechanism for the Stapleford Towns Deal Fund.

8. ECONOMIC DEVELOPMENT UPDATE

PAGES 21 - 24

To update members of the Committee on the progress made within Economic Development relevant to themes in the Economic Regeneration Strategy. Further to propose updating the current strategy to be more in line with current work priorities.

9. RESPONSE ON PROGRESS ON SELECTING THE NECESSARY TWO PITCHES FOR GYPSY AND TRAVELLER ACCOMMODATION IN BROXTOWE

PAGES 25 - 26

To consider the site selection process.

10. UPDATE ON HOUSING MARKET EVIDENCE GATHERING TO INFORM POTENTIAL POLICY INTERVENTIONS

PAGES 27 - 28

To consider progress on gathering evidence to report on the concentration of HMOs in Broxtowe and options of introducing additional controls.

11. PERFORMANCE MANAGEMENT - REVIEW OF
BUSINESS PLAN PROGRESS - BUSINESS GROWTH PAGES 29 - 34

To report progress against outcome targets identified in the Business Growth Business Plan, linked to Corporate Plan priorities and objectives, and to provide an update as to the latest key performance indicators therein.

12. WORK PROGRAMME PAGES 35 - 36

To consider items for inclusion in the Work Programme for future meetings.

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JOBS AND ECONOMY COMMITTEE

THURSDAY, 5 SEPTEMBER 2019

Present: Councillor T Hallam, Chair

Councillors: S J Carr (ex-officio)
M J Crow
E Cubley
M Handley
M Hannah
R I Jackson
L A Lally
P Lally
R D MacRae
J W McGrath
D D Pringle
P M Roberts-Thomson

8 **DECLARATIONS OF INTEREST**

There were no declarations of interest.

9 **MINUTES**

The minutes of the meeting held on 4 July 2019 were confirmed and signed as a correct record.

10 **KEY SITES UPDATE**

Members noted a report on key sites and were informed that in order to meet the housing targets within the Aligned Core Strategy housing delivery needed to increase. The Regeneration Manager had met with various landowners and developers in order to try to facilitate development on various sites across Broxtowe.

11 **MUSHROOM FARM INDUSTRIAL UNITS - NEW BUILD**

Members were informed of an Expression of Interest (EOI) to submit a bid for D2N2 LEP funding. Following the EOI, a full business case submission may be invited by LEP. Within that business case, there needed to be written confirmation that the project would be supported by the Council and that a capital co-funding amount has been approved by the relevant committee.

RESOLVED unanimously that support for the EOI bid submission (and any subsequent bids) funding towards four new industrial buildings on Mushroom Farm Court in Eastwood, and support progressing the scheme in principle, be approved.

12 BROXTOWE BUSINESS START-UP GRANT SCHEME REPORT

Members noted a report which outlined details of the Broxtowe Business Start-Up Grant scheme in relation to the geography of the grants awarded. It was suggested that future reports should contain a breakdown of jobs and turnover figures.

13 OCCUPANCY OF TOWN CENTRES AND MAIN EMPLOYMENT SITES (INDUSTRIAL) UPDATE

Members noted an update on the occupancy rates of key employment sites, including Beeston, Eastwood, Kimberley and Stapleford Town Centres. It was queried as to whether the reason for reduced footfall in Beeston was due to a reduction in the numbers of supermarket users. It was suggested that the data would reveal more in further years as it matures. It was further suggested that the Council should engage with businesses and site owners to produce detailed information, additionally councillors were in a position to provide information on employment sites in their own wards.

14 EXTENDING THE BENEFITS OF ECONOMIC GROWTH FROM HS2 TO THE NORTH OF BROXTOWE

The Committee was informed that was a key objective of the Council to work to secure the benefits of economic growth from the HS2 project for areas in the North of Broxtowe including Kimberley and Eastwood and the A610 corridor.

Stakeholder meetings had taken place with various partners including: Nottingham City Council, East Midlands Councils, Amber Valley District Council, the D2N2 local enterprise partnership, the Light Rail Transport Association, and British Land in order to discuss how to advance the objective and build cross-party consensus about the desirability of the project, which would require public funding to implement. Members considered the report and the following comments were amongst those made:

- The benefits of HS2 were eagerly awaited but the report did not contain enough detail. The tram was losing money and other transport priorities were taking precedence. There should be a wider, more integrated, system to the north of the Borough.
- The tram should be part of a fully integrated transport system and there should be public consultation on the matter.
- Regeneration was necessary regardless of the outcome of HS2.
- This was the wrong time to spend money on carrying out a consultation. It should be deferred until the outcome of HS2 was known.
- The feasibility study will begin the preparative work for the future.
- Broader aspects of the system should be considered.
- The report was not specific about the amount of finance needed for the cost of the projects.

A recorded vote was proposed by Councillor S J Carr and seconded by Councillor R I Jackson. The voting was as follows:

For
S J Carr
T Hallam
M Hannah
L A Lally
P Lally
R D MacRae
J W McGrath

Against
M J Crow
E Cubley
R I Jackson
D D Pringle
T M Roberts-Thomson

Abstention
M Handley

RECOMMENDED to the Finance and Resources Committee that the following projects be funded using ITPS funding for the North of Broxtowe:

- a) The commissioning of an engineering study demonstrating how a tram extension from the Toton HS2 hub station to Langley Mill and Kimberley could be reliably delivered.**
- b) The commissioning of a report to demonstrate the economic, social and environmental benefits of such a proposal, in order to produce a compelling case to justify the investment required.**

15 UPDATE REPORT ON PROGRESS ON THE REVIEW OF THE GREATER NOTTINGHAM ALIGNED CORE STRATEGIES

Government policy with regard to the National Planning Policy Framework necessitated Local Plans (including Core Strategies) be reviewed every five years. Members noted that work had been commissioned which confirmed that Greater Nottingham remained a functional housing market area and a review had also been concluded into all Greater Nottingham Council's Strategic Housing Land Availability Assessments and found them to be prepared in a robust manner.

16 HS2 UPDATE: DESIGN REFINEMENT CONSULTATION

On 6 June 2019 HS2 launched a consultation on a number of proposed amendments to the High Speed 2 railway route as published in the Working Draft Environmental Statement (WDES) which was consulted upon in the autumn of 2018. The new consultation includes an amendment to the route at Trowell which moves the proposed railway line east to avoid the need to permanently move the M1 Motorway; the consultation will close on 6 September 2019. Responses to this consultation will inform on-going design and environmental assessments in advance of the formal deposit of the hybrid Bill.

Members received an update on the published HS2 Phase 2b Design Refinement considered a response to this consultation. The following comments were amongst those noted:

- The report was disappointing as the previous report should have been part of the response.
- The purpose of the consultation was to provide a detailed response.
- It was necessary and reasonable to request HS2 to prepare a report on tunnelling and to respond to issues of feasibility.
- The whole of the previous report would need to be added as the Council's response. The current comments would not replace previous comments that had been submitted.

- The Council should have submitted more a more detailed response through using further officer comments.
- The officers would respond in the proper manner and there was a duty to pass on comments from members of the public.

RESOLVED that:

1. **To respond to the consultation, having regard to the points contained in this report and the appendix**
2. **To request that HS2 Ltd prepares a report on the environmental, social and economic advantages and disadvantages of tunnelling the route through Broxtowe.**

17 PERFORMANCE MANAGEMENT - REVIEW OF BUSINESS PLAN PROGRESS - BUSINESS GROWTH - OUTTURN REPORT

The progress made in achieving the Business Plan for Business Growth and the current Key Performance Indicators for 2018/19 was noted.

18 WORK PROGRAMME

The Committee added an Update on HMO Policies, information on Job Fairs in the Borough and the Broxtowe Business Start-up Grant Scheme to the Work Programme.

RESOLVED that the Work Programme, as amended, be approved.

Report of the Chief Executive

UPDATE ON KEY SITES

1. Purpose of report

To update members of the Committee on the progress of housing sites across the Borough.

2. Background

In order to try and meet the housing targets within the Aligned Core Strategy housing delivery needs to increase. The Regeneration Manager has met with various landowners and developers in order to try to facilitate development on various sites across Broxtowe and the details of these investigations are included in the appendix.

3. Financial implications

New housing developments on these sites would produce a financial return to the Council in Council Tax and new homes bonus income whilst business developments could result in the Council receiving a share of resulting National Non Domestic Rates income.

Recommendation

The Committee is asked to NOTE the report.

Background papers

Nil

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APPENDIX

Regeneration Sites Update – November 2019

Site	Progress Notes	Application Expected	Latest projected start date (best estimate)
Moults Yard, Stapleford	Foundation work has commenced on site however this has now been significantly delayed due to the discovery of Japanese Knotweed and the need to treat it.	Development Started but now delayed.	N/A
The Manor Garage Site Toton	Pre application discussions are on-going. Further flood modelling has been carried out and submitted to the EA for comment. Discussions have determined that a full Flood Risk Assessment will be required and an overflow channel through the site should be constructed. Agent due to come in and discuss progress imminently. Provisional site layout plans now submitted.	2019 (Progress is being made but slow)	Early2020 (Delayed due to further modelling)
Cossall Industrial Estate	Hybrid planning permission signed off. Following issues with viability and regrading the land, further dwellings proposed. Regeneration Manager met with prospective developers to try and Navigate a way forward.	Revised scheme for 64 dwellings recently submitted.	Early 2020
Beamlight Eastwood	Outline planning permission approved across both sites. Eastern site – reserved matters total of 150 dwellings approved. No development shall take place until all issues with regard to the contamination from the adjacent tip have been resolved. The developers are keen to start but currently still waiting on the County Council to confirm certain issues with regard access for monitoring of the adjacent tip site. Western site. REM application for 40 dwellings submitted.	Eastern site: All applications approved. Western site: Application received in October	Eastern site – groundworks commenced. Western site – 2020
Hilltop House	Planning Committee resolved to grant planning permission in April for 15	N/A	Development started on site.

Site	Progress Notes	Application Expected	Latest projected start date (best estimate)
Eastwood (Former Cash office)	houses and 4 apartments. The S106 has now been signed and development started on site. The adjacent health building has also been sold, which may result in a further scheme coming forward in the future.		
Brinsley High Street	Have spoken to all neighbours and land owners and generic enthusiasm from most for redevelopment of the area. However, whilst numerous developers have been contacted about this site and some have spoken to the site owners directly, interest is limited. This is due to the need to acquire several sites in order to make a viable scheme and the differing financial aspirations of the land owners. No further progress.	Discussions on-going, but limited progress thus far and unlikely to move from this position currently.	Start date not currently anticipated until an agreement can be reached on the development viability of the site.
Beeston Cement Depot	Ongoing discussions with Network Rail about bringing this site forward and Network Rail have recently got internal support to release this site. Site has been openly marketed and Network rail advise that they are in advanced discussions with a prospective purchaser. Planning application expected next year for residential	Pre application stage.	2020
Wadsworth Road, Stapleford	School site is now occupied by the Haven Group who have a 3-year deal and are paying rent for it. The County got a planning agent involved and a small housing scheme was discussed in 2015, however the County do not wish to pursue this, even though the financial returns could be beneficial.	The County Council do not wish to pursue developing the area of open space adjacent to the site. Their reasoning being it is used as operational school land. Therefore, this site is unlikely to move forward.	Won't come forward for development until such time as the County Council decide to sell the site.
Mushroom Farm	All relevant planning applications have now been approved.	N/A	Site finished and just

Site	Progress Notes	Application Expected	Latest projected start date (best estimate)
	Minor changes to the building are proposed to accommodate potential end users.		finalising post building completion conditions and minor changes.
Boots	Work underway on access and S106 discussions at an advanced stage. SS to provide verbal update reported on the night.	Meetings continue to take place during 2018 to progress matters.	2019
Kimberley Brewery	Work on the brewery yard part of the site has commenced. There is an additional scheme for 57 dwellings, which is getting closer to being acceptable to be Council.	Discussions are on-going with planning about developing the wider site.	Construction started on part of site. Start on the remainder anticipated soon.
Bartons	Development has commenced on site for the 29 house scheme and it is understood that the reserved matters application is currently being prepared.	Resolved to grant planning permission for 29 houses (full) and 221 outline.	Development commenced.
Beeston Business Park	Sec 106 agreement has been signed so there is now no longer any impediment to delivery and construction on site.	Sec 106 agreement has been signed.	The scheme for 310 houses has started construction.
Cemex Concrete	Outline planning application approved for 20 dwellings. Delivery timescales likely to depend on the programme for decommissioning of the depot and submission of reserved matters. Discussions are ongoing between the planning department and the agents.	Approved.	2020
Eastwood Road/ Maws Lane	Discussions are on-going with the land owner and planning agent to try and bring forward both sites. Topographical surveys have now been carried out. There are still some ownership issues around the access to the northern site that are slowly being resolved. It is anticipated that early draft plans will be submitted at some point this year.	Pre application discussions are on-going and early draft plans expected this year.	2020
Dagfa House	Permission granted to convert Dagfa	Application	Under

Site	Progress Notes	Application Expected	Latest projected start date (best estimate)
School	House school into student accommodation. Various changes proposed following the submission of Non Material Amendments.	approved.	construction
Former Myfords Site	The planning application for 47 houses has now been approved (following the signing of a S106 agreement). A scheme for a care home has also been granted planning permission.	Housing scheme approved.	Construction started on site.
Walker Street Eastwood	Discussions taking place to try and ensure there is no impediment to delivery including utilising available resources for a traffic survey and access work. The Regeneration Manager and Head of Neighbourhoods and Prosperity has liaised with the County Council over this issue.	Detailed scheme expected 2019	2020
Stoney Street Beeston	The underutilised site opposite Sainsbury's and the 'Bell' in the pedestrianized area. Discussions have taken place with the Agent marketing the site, but no real progress. It would appear that the price sought for the site is unrealistic in the current market.	Unknown	Unknown

Report of the Chief Executive

BROXTOWE BUSINESS START-UP GRANT SCHEME

1. Purpose of report

To outline details of the Broxtowe Business Start-Up Grant scheme along with a new proposed grant scheme for Broxtowe businesses.

2. Background

In 2018/2019 a grant was offered to new Broxtowe businesses to support initial start-up expenditure. These grants have been used to support nine businesses with a total of £8913.87 spent or committed on grants assisting businesses thus far. The geography of the grants awarded was highlighted in a report to this committee on 5 September 2019.

Overall this funding has supported the creation of eight jobs. Seven months into the scheme and all of the businesses that have received funding are thriving. However, the overall return on investment and turnover of each business is difficult to determine as this is done after the first year of trading.

Based on the success of the Grant scheme in its previous format and feedback from current start-up businesses, a new scheme intended to better meet the business need is proposed. Further details are set out in the appendix.

3. Financial implications

The cost of the present Business Start Up Grant scheme in 2019/20 is met from the Town Centre Management budget within Economic Development. This budget has been carried forward from previous years and is expected to be spent in full by 31 March 2020. It is proposed that a new budget of £15,000 be established from 1 April 2020 to meet the cost of the new Broxtowe Business Start-Up Grant scheme.

Recommendation

The Committee is asked to:

- 1. RESOLVE that the new Broxtowe Business Start-Up Grant scheme as set out in the appendix be approved.**
- 2. RECOMMEND to the Finance and Resources Committee that the inclusion of £15,000 in the 2020/21 budget for the new Broxtowe Business Start-Up Grant scheme be approved.**

Background papers

Nil

APPENDIX**Introduction**

The updated 'Broxtowe Business Grant Scheme' is intended to encourage entrepreneurialism, business start-ups and overall business growth in the Broxtowe area.

Outline Scheme

This grant will be designed to support businesses with their start-up costs where bank loans and savings are not sufficient. A grant of between £500 and £2,500 will be made available to businesses that are either pre-start up or in their first six months of trading.

Applications will be submitted to the Senior Economic Development Officer who will ensure all information required has been submitted and the business is eligible for funding. A summary of each application will then be sent to the Chair and Vice Chair of the Jobs and Economy Committee to agree the outcome of the application.

Assessment criteria will be put in place to ensure each application meets the same requirements. This will include factors such as ensuring the business has a unique selling point, there is a gap in the market for it and their financial projections are reasonably justified.

Applications would need to demonstrate these points in a business plan and cash flow forecast to be submitted alongside the application form. Support for businesses making the application would be offered through Nottingham Business Venture and the D2N2 Growth Hub.

Budget

Table of figures relevant to the 'Start-Up' grant scheme - estimated start April 2020.

Activity	2020/21	2021/2022	Total
Business grant	£15,000	£15,000	£30,000
Marketing	£0	£0	£0
Total	£15,000	£15,000	£30,000

Outputs

With the successful awarding of the 'Start-up' grant, one business would start trading and one job would be created. There is the potential for further jobs to be created should the business continue to trade and grow in Broxtowe.

Outcomes

This grant scheme would help increase the number of businesses starting in the borough, in line with the D2N2 LEP Strategic Economic Plan, current Corporate and Economic Regeneration strategy.

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Report of the Chief Executive

STAPLEFORD TOWNS DEAL FUND

1. Purpose of report

To ask members to note the terms of reference being drawn up and the proposed composition of the Stakeholder and Executive Board as the project generation mechanism and Stapleford Towns Deal Fund.

2. Background

Stapleford Town has been selected as one of a hundred towns to receive funding through the Town Deal. The fund is for up to £25m, per town area. With the recent publication of the Towns Fund Prospectus, three areas for investment have been highlighted; investment in connectivity, urban regeneration, planning and land use, skills and enterprise infrastructure. Through this investment, the Fund will drive long-term economic growth and resilience. It aims to sustainably improve living standards and productivity in towns. Examples of initiatives might include:

- Regenerating town centres
- Improvements to active travel and public transport
- Digital infrastructure
- New further education facilities, and adult learning provision
- Support to SMEs
- Cultural infrastructure

It is proposed that members note the intended mechanism for generation of the Town Investment Plan, in line with the recently published Fund prospectus.

3. Financial implications

The Stapleford Town Deal Fund (STDF) could result in an investment of circa £25 million for the Town of Stapleford. However, in order to obtain this, it will be necessary for the Council to co- fund a significant proportion of the overall project cost in order to obtain the funding. Further details of such revenue and capital costs will be presented to the Committee for consideration in due course. The Finance and Resources Committee on 10 October 2019 agreed to allocate a sum of £50,000 in the 2019/20 revenue budget for a Project Manager to lead on consulting as necessary with all stakeholders to generate suitable proposals that can be taken forward for submission to MHCLG. The prospectus has also outlined £140,000 capacity funding, to be used toward the development of a Town Deal Board and Investment Plan for Stapleford.

<u>Recommendation</u>

The Committee is asked to NOTE the report
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Background papers

Nil

APPENDIX**Stapleford Towns Fund: Stakeholder Group Terms of Reference****1. Role/ Tasks**

- To facilitate the generation of ideas for the development of the Stapleford Town area, in accordance with the published prospectus for the Stronger Towns Fund
- To provide an opportunity for early engagement and involvement in the determination of the overall strategic direction of regeneration proposals for Stapleford
- To analyse the needs of Stapleford Town and how these can be best met through the stronger towns fund.
- To facilitate the generation of ideas for the development of the Stapleford Town area, in accordance with the published prospectus for the Stronger Towns Fund
- Provide a coordinated forum through which issues related to the Stapleford Town area are communicated and shared.
- Be the group which provides a main focus for stakeholder engagement in connection with future plans for Stapleford
- Provide advice and guidance on emerging plans and proposals for the regeneration of Stapleford and the substance of a Stronger Towns fund bid
- Act as a 'critical friend' to challenge and improve emerging plans and proposals.
- Utilise their different viewpoints, to generate ideas as to the best way to meet these needs. These ideas are to be sent to the Project Board for scoring and review.

2. Membership

Membership will best represent the interested parties in relation to the redevelopment of Stapleford, including (not an exhaustive list):

- Educational Institutions
- Employment Support Organisations
- Health Care Providers
- Local Businesses
- Public Transport Providers
- HS2
- Community Groups
- Voluntary/Charity Sector

3. Context

The ideas generated by the Stakeholder group will be communicated to the Stapleford Executive Board. This group has been convened to support the development of a coherent regeneration project in line with the Stronger Towns Fund prospectus for Stapleford town area.

4. Frequency of Meetings

The Stakeholder Group will meet on a six weekly basis or convened sooner where the programme requires such a meeting to be held.

5. Chair and Vice Chair

To be agreed at the first meeting.

6. Organisation and Conduct of Meetings

Broxtowe Borough Council will provide the Secretariat and notice of meeting. It will also circulate papers to members of the group.

7. Officer Support

The Stapleford Stakeholder Group will be supported by the Project Team who will take responsibility for the day-to-day running of the project.

8. Review

The operation and Terms of Reference of this Stapleford Stakeholder group will be formally reviewed no later than November 2020.

Stapleford Executive Board Terms of Reference

1. Authority of the Executive Board

The Executive Board is primarily an advisory body to the Council. It has been established with the following delegated authority;

- Full delegated authority to progress the project in accordance with the timetable as set out in the Towns Fund Prospectus.
- The Executive Board will report back to Jobs & Economy to update on the project's progress.
- Selection of the membership of the Executive Board will be in line with the prospectus.

2. Duties of the Executive Board

The Executive Board shall:

- Define the overall strategy and vision for the Stapleford Town Deal (STD) through the production of the Town Investment Plan.
- Develop and agree an evidenced based Town Centre Investment Plan
- Support and provide advice upon the development approach for the STD, through a review of the potential market, investment, spatial opportunities and the desired outputs of the STD.
- Consider the potential development options for Stapleford considering the constraints and opportunities of the STD and its criteria.
- Develop a clear programme of interventions.
- Assess the financial implications of the Town Investment Plan as part of the overall review of the options.
- Lead the procurement, planning and execution of the preferred development plan and strategy, working with the independent external guidance where appropriate.

3. Reporting Procedures

- The minutes (or a short format report) of meetings of the Executive Board will be circulated to the SSG, Broxtowe Borough Full Council, County Council, Stapleford Town Council and the D2N2 LEP
- The Project Board shall operate as the main mechanism for the delivery of STD.

4. Membership

As stated in the Towns Fund Prospectus, the Project Board shall include the following;

- County Councillor
- Borough Councillor
- Town Councillor
- MP for Broxtowe
- Private sector business
- Local Enterprise Partnership
- Community representation

Member substitutes will be allowed.

5. Chair and Vice Chair

- The Chair and Vice Chair will be determined at the first meeting of the Executive Board.
- The Executive Board will be supported by the Project Team, led by a project manager, who will take responsibility for the day-to-day running of the project.

6. Frequency of Meetings

- The Executive Board meetings shall normally be held every six weeks or convened sooner where the programme requires such a meeting to be held.
- The Project Team will convene every second week between the Executive Board meetings to ensure the Project Sponsor remains engaged and informed of the development activity and work streams.
- In addition to formally scheduled meetings, members of the Executive Board shall meet independently as necessary with the SSG members to discuss specific projects.

7. Review

The operation and Terms of Reference of the Board will be formally reviewed no later than June 2020.

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Report of the Chief Executive

ECONOMIC DEVELOPMENT UPDATE

1. Purpose of report

To update members of the Committee on the progress made within Economic Development relevant to themes in the Economic Regeneration Strategy (ERS). Further to propose updating the current strategy to be more in line with current work priorities.

2. Background

The economic development team have been working towards themes 2, 3 and 4 of the ERS, which are Business Growth, Inward Investment and Brownfield Development. The progress so far is outlined within the attached report.

3. Financial implications

Any external funding received for the purpose of economic development will be utilised in accordance with the Economic Regeneration Strategy. The details will be reported to the relevant committee for consideration with revenue and capital budgets amended accordingly.

<u>Recommendation</u>

The Committee is asked to NOTE the report.

Background papers

Nil

APPENDIX

Events and Health Checks

We have held two health check events so far this year, making ten support sessions available to businesses. So far we have supported seven businesses. We have two more planned for 2019. These are to be held on the 24 October and 19 November.

We are organising a Recruiting Talent in Broxtowe event for the 27 February 2019. This event is designed to support local employers with their recruiting needs and make them aware of the different pools of untapped talent within the Broxtowe area.

Regional and National Policy Update

Strategic Economic Plan

The Strategic Economic Plan (SEP) put together by the D2N2 Local Enterprise Partnership, sets out the economic priorities for the D2N2 area until 2030. There are 5 things it is hoped the SEP will achieve:

- Direct current and future funding held by or allocated to the LEP.
- Support and inform competitive bids by the LEP and partners, for funding from national sources.
- Influence approaches to 'mainstream' activities and spending by partners.
- Provide confidence to the private sector for long term investment.
- Provide a framework for the D2N2 Local Industrial Strategy.

Local Industrial Strategy

The Local Industrial Strategy (LIS) is currently being written in line with the areas identified in the National Industrial Strategy. The timeline for the production of the D2N2 LIS is as follows:

Milestone	Deadline
Deadline for submission of tenders to D2N2	20 th September 2019
Interviews and appointment of consultants and inception meeting	W/c 23 rd September 2019
Stage One: Development of a clear vision and narrative from the emerging evidence and priorities	Early October 2019
Stage Two: Development of clearly defined priorities	by 31 st of October 2019
Stage Three: Consultation with Government Departments and Stakeholders on emerging priorities	By 29 th November 2019
Stage Four: Development of outline LIS	By 13 th December 2019
Formal approval of outline LIS by D2N2 Board	By 20 th December 2019
Stage Five: Co-production with Government and publication of D2N2 LIS	By March 2020

The overall aim of the Local Industrial Strategy is to localise the issues identified in the National Industrial Strategy and identify areas for future investment.

Mapping

Following extensive mapping and site work from the team, which started in late 2016, we now have a comprehensive list of all of the companies in Broxtowe. This now enables the Regeneration team to properly understand the mix of businesses across the Borough, and assess and analyse business trends moving forward. This work ensures we can support the businesses if relevant, and target funding and training opportunities to the right companies when appropriate. This work contributes progress towards Themes 2 (Competitive Business Growth) and 3 (Inward Investment) of the Strategy.

Site Regeneration

Progress has been slow but steady with regard to trying to regenerate or redevelop several brownfield sites across Broxtowe. The Regeneration Manager has had discussions with numerous land owners and several developers about trying to get sites moving forward. As a result of these discussions some sites have progressed through either pre application discussions or planning applications or both. Most recent examples of this include the former Cossall Ski Slope, The Brethren Meeting Hall on Wollaton Road Beeston which has now completed, and Bailey Grove Road and the former Belwood Food Factory in Eastwood. Following the recent appointment of the housing delivery manager we are also now revisiting the development opportunities from various garage sites and other Council owner land across the Borough. These sites are advantageous in that being Council owned we can largely control the type and scale of the development in line with the priorities outlined within the housing strategy. Whilst the speed of developing sites fluctuates enormously from site to site, it is hoped that several more sites will come forward for redevelopment in the future. This will help enhance the built environment and assist in meeting the housing targets outlined with the Councils approved Core Strategy. The work above aligns to Theme 4 (Brownfield Regeneration).

Funding Opportunities (Bids)

The economic development team explore all opportunities for suitable funding for the Council and make sure they are updated on all funding currently and potentially available for viable projects within Broxtowe.

The economic development team has historically been extremely successful in applications for grant funding to support regeneration projects in the Borough, £750,000 was drawn down from the N2 town centre fund for the Beeston Phase 2 site. This was obtained following a successful bid submission using the government standard 'green book' business case model to draw down from the LEP.

Following two successful applications to the Notts predevelopment fund two separate amounts of £75,000 were awarded. Both of which have now been fully spent on contamination survey work on the Beeston Square Phase 2 and surveying the ground conditions around the former tip site at Chewton Street Eastwood.

Most recently the Council was eventually awarded £92,135 from the N2 Town Centres fund, which will be utilised in Stapleford. Further funding became available, ultimately due to the effective bid writing skills of the team and the recognition of the initial need for effective business cases to be submitted.

Wider Regeneration Plans

Work has recently commenced on regeneration plans for the areas of Stapleford and Eastwood and Brinsley. These plans are proposed to give a focus to development proposals and give greater support for funding opportunities that arise in the future. These town area plans will align with other relevant Council strategies and feed into the Council's Economic Regeneration Strategy. It is proposed that the existing Economic Regeneration Strategy is rewritten and updated in line with the ever changing policy background and changing work priorities. It is hoped that this document will be ready early in the new year.

Report of the Chief Executive

RESPONSE ON PROGRESS ON SELECTING THE NECESSARY TWO PITCHES FOR GYPSY AND TRAVELLER ACCOMMODATION IN BROXTOWE

1. Purpose of report

To consider the site selection process.

2. Background

The Part 2 Local Plan sets out the requirements in Policy 16 which states that:

“A suitable site will be identified within the existing built up area to accommodate the requirement for two pitches for Gypsies and Travellers to ensure the identified need is met. This provision will be made by the end of 2019.”

Clearly this timescale will now be difficult to achieve in the next six weeks, but it is important to show progress on work which will be via a ‘call for sites’ to be undertaken over the coming weeks. This can be combined with work underway to review the Council’s SHLAA in relation to all housing availability. A report will then be taken to Jobs and Economy in the New Year setting out options to meet the need.

3. Financial Considerations.

The work can be met within existing budgets.

Recommendation

That the Committee is asked to NOTE the report.

Background papers

Nil

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UPDATE ON HOUSING MARKET EVIDENCE GATHERING TO INFORM POTENTIAL POLICY INTERVENTIONS

1. Purpose of report

To consider progress on gathering evidence to report on the concentration of HMOs in Broxtowe and options of introducing additional controls.

2. Background

At the July meeting of Jobs and Economy committee it was reported that more evidence is needed to come to an informed decision regarding the issues around HMOs in central Beeston in particular, but potentially elsewhere in Broxtowe Borough and report back on possible actions. The progress on this is outlined in the appendix and it remains realistic to have all necessary evidence in place by the end of the year to inform a report for decision to Jobs and Economy committee in January 2020.

3. Financial considerations

The evidence gathering can be met within existing budgets.

Recommendation

The Committee is asked to NOTE the report.

Background papers

Nil

APPENDIXProgress to date

- Meeting with Beeston Civic Society to gather information from the Local Community in relation to Beeston
- Meeting between Broxtowe Officers including from Planning, Council Tax and Public Protection to collate information already available to us. This will be used to inform the housing market characteristics work described below.
- Additional officer appointed to assist with this work.
- Final brief has been signed off by all Greater Nottingham Planning and Housing teams off to commission Greater Nottingham housing characteristics work.
- Colleagues at other councils have agreed (given the concern about the issues in Broxtowe) to do the Broxtowe work first to allow this to be completed by Christmas.

Next Steps

- Separate meetings are in the process of being finalised with the universities to gather additional information regarding existing policies re accommodation of students and likely future trends (both in terms of student numbers and plans to build student specific accommodation to cater for these numbers).
- Commission consultants to undertake the work over the whole HMA.
- Receive draft findings in relation to Broxtowe in time for a January Jobs and Economy report.

Joint report of the Chief Executive and the Deputy Chief Executive

**PERFORMANCE MANAGEMENT – REVIEW OF BUSINESS PLAN
PROGRESS – BUSINESS GROWTH**

1. Purpose of Report

To report progress against outcome targets identified in the Business Growth Business Plan, linked to Corporate Plan priorities and objectives, and to provide an update as to the latest key performance indicators therein.

2. Background

The Corporate Plan 2016-2020 was approved by Cabinet on 9 February 2016. Business Plans linked to the five corporate priority areas of Housing, Business Growth, Environment, Health and Community Safety are subsequently approved by the respective Committees each year.

3. Performance Management

As part of the Council's performance management framework, each Committee receives regular reports during the year which review progress against their respective Business Plans. This will include a detailed annual report where performance management is considered following the year-end.

This report is intended to provide this Committee with an overview of progress towards Corporate Plan priorities from the perspective of the Business Growth Business Plan. It provides a summary of the progress made to date on key tasks and priorities for improvement in 2019/20 and the latest data relating to Key Performance Indicators (KPI). This summary is detailed in the appendix.

Recommendation

The Committee is asked to NOTE the progress made in achieving the Business Plan for Business Growth and the current Key Performance Indicators for 2019/20.

Background papers

Nil

APPENDIX

PERFORMANCE MANAGEMENT

1. Background - Corporate Plan

The Corporate Plan for 2016-2020 was approved by Cabinet on 9 February 2016. This plan sets out the Council's priorities to achieve its vision to make "Broxtowe a great place where people enjoy living, working and spending leisure time." Over the period, the Council will focus on the priorities of Housing, Business Growth, Community Safety, Health and Environment.

The Corporate Plan prioritises local community needs and resources are directed toward the things they think are most important. These needs are aligned with other local, regional and national plans to ensure the ambitions set out in our Corporate Plan are realistic and achievable.

2. Business Plans

Business Plans linked to the five corporate priority areas, including Business Growth, were approved by the Full Council on 6 March 2019, following recommendations from the respective Committees in January/February 2019.

The Council's priority for Business Growth is 'New and growing businesses providing more jobs for people in Broxtowe and improved town centres'. Its objectives are to:

- Increase the number of new business starting in Broxtowe (BG1)
- Help our town centres to compete and attract more visitors (BG2)
- Complete the regeneration of Beeston town centre (BG3)

The Business Plans detail the projects and activities undertaken in support of the Corporate Plan for each priority area. These cover a three-year period and are revised and updated annually. Detailed monitoring of progress against key tasks and outcome measures in the Business Plans is undertaken regularly by the relevant Committee. This will include a detailed annual report where performance management and financial outturns are considered together following the year-end as part of the Council's commitment to closely align financial and performance management.






3. Performance Management

As part of the Council's performance management framework, this Committee receives regular reports of progress against the Business Growth Business Plan. This report provides a summary of the progress made to date on key tasks and priorities for improvement in 2019/20 (as extracted from the Pentana Risk performance management system). It also provides the latest data relating to Key Performance Indicators (KPI).






The Council monitors its performance using the Pentana Risk performance management system. Members have been provided with access to the system via a generic user name and password, enabling them to interrogate the system on a 'view only' basis. Members will be aware of the red, amber and green traffic light symbols that are utilised to provide an indication of performance at a particular point in time.

The key to the symbols used in the Pentana Risk performance reports is as follows:







Action Status Key



Icon	Status	Description
	Completed	The action/task has been completed
	In Progress	The action/task is in progress and is currently expected to meet the due date
	Warning	The action/task is approaching its due date (and/or one or more milestones is approaching or has passed its due date)
	Overdue	The action/task has passed its due date
	Cancelled	This action/task has been cancelled or postponed

Performance Indicator Key





Icon	Performance Indicator Status
	Alert
	Warning
	Satisfactory
	Unknown
	Data Only






Business Growth Key Tasks and Priorities for Improvement 2019/20

Status/Icon	Action Code	Action Title	Action Description	Progress	Due Date	Comments
Completed 	BG P2LP	Part 2 Local Plan	Prepare the Part 2 Local Plan for Broxtowe Borough.	100%	Sep-2019	The Planning Inspector's report was received on 7 October 2019. The plan was adopted by Full Council on 16 October 2019 and is currently subject to the six week call-in period.
In Progress 	BG1620_05	Support tram extension to the HS2 station and transport infrastructure work in the wider region.	Support tram extension to the HS2 station and transport infrastructure work in the wider region.	15%	Mar-2020	The adoption of the Part 2 Local Plan provides additional clarity to secure the necessary public funding to assist with delivery of the tram extension.
In Progress 	BG1620_08	Report to Committee to enable consideration of undertaking a CIL charging Schedule	Report to Committee to enable consideration of undertaking a CIL charging Schedule	5%	Jan-2020	As the Part 2 Local Plan is now complete Planning Services will begin preparation of a report on CIL charging to be submitted to Jobs and Economy Committee in January 2020.
In Progress 	BG1620_09	Redevelopment of Beeston Square Phase 2	Create a redeveloped site to provide housing, employment and community facilities.	61%	Dec-2020	A lease has been agreed with Arc cinema. A contractor for the redevelopment work has been appointed. Work is scheduled to start November 2019 and be completed by December 2020.
Warning 	CP1417_02	Stapleford Gateway site	Redevelopment of the Stapleford Gateway site	40%	Mar-2020	Work on converting the Old Police Station to an office hub is underway. The future of the remaining part of the site is still under consideration and is subject to funding being awarded.
Completed 	JBG1417_04	Promote benefits of Apprenticeships	Hold at least two events each with employers promoting the benefits of apprenticeships.	100%	Mar-2019	Biannual events being held. Eastwood Jobs Club held monthly giving opportunities for apprentices.

Status/Icon	Action Code	Action Title	Action Description	Progress	Due Date	Comments
In Progress 	JBG1417_05	Provide a Financial Support Scheme for Small and Medium Businesses	Target is to engage five business a year	80%	Mar-2020	Eight businesses have signed up for the grant scheme. Update report to be presented to Jobs and Economy Committee on 21 November 2019.
In Progress 	JBG1518_06	Neighbourhood Plans	Assist in the preparation of Neighbourhood Plans	34%	May-2019	As the Part 2 Local Plan has been adopted work on developing the neighbourhood plans will now progress more speedily.

Business Growth Key Performance Indicators 2019/20

PI Status	Code & Short Name	Frequency	Outturn 2017/18	Outturn 2018/19	Q2 2019/20	Target 2019/20	Latest Note
Red 	BV204 % of appeals allowed against authority decision to refuse planning permission (Delegated or Committee Decisions with Officer Recommendations)	Annual	33.3%	33.3%	75.0%	30%	Appeal overturns of five major applications in the preceding two years would be almost certain to result in the Council being designated as 'underperforming' and therefore placed into 'special measures'.
Green 	NI 157a Processing of planning applications: Major applications determined within 13 weeks	Quarterly	88.0%	92.0%	100.0%	60%	Exceeding target
Green 	NI 157b Processing of planning applications: Minor applications determined within 8 weeks	Quarterly	92.8%	94.7%	98.7%	90%	Exceeding target
Green 	NI 157c Processing of planning applications: Other applications determined within 8 weeks.	Quarterly	96.7%	98.3%	99.6%	95%	Exceeding target

PI Status	Code & Short Name	Frequency	Outturn 2017/18	Outturn 2018/19	Q2 2019/20	Target 2019/20	Latest Note
Green 	TCLocal_01a Percentage of town centre units occupied: Beeston	Monthly	94.0%	94.6%	92.9%	93%	October 2019 = 92.4% National Score Apr-Jun 2019 = 89.7%
Amber 	TCLocal_01b Percentage of town centre units occupied: Kimberley	Monthly	95.0%	92.3%	89.2%	93%	October 2019 = 87.7%
Amber 	TCLocal_01c Percentage of town centre units occupied: Eastwood	Monthly	91.0%	88.8%	89.6%	93%	October 2019 = 89.6%
Red 	TCLocal_01d Percentage of town centre units occupied: Stapleford	Monthly	83.0%	86.2%	87.3%	93%	October 2019 = 87.3%
Unknown 	DSDData_18 Appeals allowed against refusals % (Committee Overturns)	Quarterly	-	-	-	-	New Performance Indicator 2018/19 – data being analysed

Report of the Strategic Director

WORK PROGRAMME

1. Purpose of report

To consider items for inclusion in the Work Programme for future meetings.

2. Background

Items which have already been suggested for inclusion in the Work Programme of future meetings are given below. Members are asked to consider any additional items that they may wish to see in the Programme.

3. Work Programme

30 January 2020	<ul style="list-style-type: none"> • Business Plans and Financial Estimates 2020/21 - 2022/23 – Business Growth • HIMO's Update • Key Sites Update • HS2 Update • Regeneration of Stapleford; Kimberley and Eastwood
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Recommendation

The Committee is asked to CONSIDER the Work Programme and RESOLVE accordingly.

Background papers

Nil

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